

7:45 - 8:30 AM

JOYA ENTRYWAY & MAIN PATIO

But First, Coffee & Check-in

Kickoff WVS with coffee and meet other badass women who are ready to change the world

8:30 - 9:30 AM

JOYA CONFERENCE WEST

Morning Keynote

Welcome and our crowd-favorite "Morning Toast" to rise and shine at WVS
Morning Keynote Conversation - Mac Conwell, Rarebreed Ventures HBCU-Hosted Students

Keynote

9:30 - 9:45 AM

Break

9:45 - 10:30

BREAKOUTS
Session 1

How Women Invest
JOYA CONFERENCE WEST
Everyone

Speakers: Cheryl Contee, Geri Strengel, Julie Castro Abrams, Alicia Hanf
Moderator: Jesse Draper
Aims to address and bridge that gap, offering insights + actionable strategies for female founders seeking funding + female investors looking to make impactful investments.

Paths to Exit...or Not
MIDWAY ROOM
Founders

Speakers: Madeline Stockton, Ira Green, Danielle Naftulin
Moderator: Angie Schultz
The session on "Paths to Exit... or Not" aims to shed light on the different exit strategies available to female-led startups, as well as the reasons and motivations behind these choices.

Protecting your ASSETS: Red Flags in Due Diligence
OLD TOWN ROOM
Investors

Speakers: Barbara Clarke, Phillipa (Pippa) Balestrieri, Rita Astoor
Moderator: Amy Duncan
Equip female entrepreneurs and investors with the knowledge and tools to recognize warning signs during the due diligence process and make informed choices to protect their interests.

Vajjayjay For Your Payday
TORREY PINES ROOM
Investors

Speakers: Meg Ferrigno, Julie Gordon White, Reilly Williams
Moderator: Lisa Walters-Hoffert
FemTech: This session will unveil the potential for social impact, financial growth, and the power of technology in improving women's lives globally.

BOARDROOM

FISH BOWL

CABANAS

SBDC Mentoring
9:45 AM - 2:00 PM

1:1 MENTORING
9:45 AM - 12:00 PM

WORKSHOP: FINANCING DEBT
12:00 PM - 12:45 PM

1:1 MENTORING
12:45 PM - 2:00 PM

Community Partner Meet & Greet
9:45 AM - 2:00 PM

FOKCUS MENTORING
11:00 AM - 12:00 PM

VILLAGE UP SD
12:45 PM - 2:00 PM

THE BRINK
12:00 PM - 12:45 PM

MISSION EDGE
10:00 AM - 11:00 AM

CONNECT

UBS AD ASTRA TEKNO
10:30 AM - 5:00 PM

10:30 - 10:45 AM

JOYA MAIN PATIO

Snack Break

Grab some brain food, browse the Ecosystem Showcase, and make new connections

Ecosystem Showcase

COOLEY ALL-PURPOSE ROOM 22

Everyone Open all day

10:45 - 11:30

BREAKOUTS
Session 2

Show Her the Money
JOYA CONFERENCE WEST
Everyone

Speakers: Vicky Pasche, La Keisha Landrum Pierre, Kelly Ann Winget, Jennifer Jeronimo
Moderator: Catherine Gray
"Show Her the Money" movie preview and panel discussion.

Brand Your Way to the Bank: Learn How to Step Out of Your Own Way and Stop Leaving Money on the Table
MIDWAY ROOM
Founders

Speakers: Natalie Sinisgalli
Discover how to leverage your personal brand to attract funding opportunities, build strong partnerships, and thrive in the entrepreneurial ecosystem.

DIY Fundraising from Angels on a Vehicle Creation Platform
OLD TOWN ROOM
Investors

Speakers: Rose Bowlus
This session aims to equip you with the knowledge and strategies to successfully raise capital while safeguarding your interests from any legal pitfalls down the road.

Writing Your First Check
TORREY PINES ROOM
Investors

Speakers: Marcia Dawood & Sue Baggott
Dedicated to empowering female investors with the knowledge, strategies, and inspiration to confidently deploy capital and make meaningful contributions to the entrepreneurial ecosystem.

11:30 - 11:45 AM

Break

11:45 - 12:30

WORKSHOPS

Empowering Women: Building Financial Readiness for Business & Personal Success
JOYA CONFERENCE WEST
Everyone

Speakers: Natalie Gill, Andrea Giralt, Ashley Bleckner
Moderator: Anna Diaz
Practical strategies & insights to manage finances, make informed investment decisions, and achieve financial goals.

Navigating Alternative Investment Landscapes: Building Inclusive and Sustainable Financial Futures
MIDWAY ROOM
Investors

Speakers: Kelly Ann Winget
Opportunities alternative investments offer for wealth preservation, higher returns, and volatility risk mitigation.

Driving Financial Returns Through Impact & Diversity: Redefining Success in Venture Capital
OLD TOWN ROOM
Investors

Speakers: Kate Goodall, Anusha Kakani, Guadalupe Rodriguez
Moderator: Regina Bernal
Discover how prioritizing social and environmental impact can lead to innovative, sustainable, and high-performing ventures.

Alternative Funding Options: Crowdfunding Your Way to Success
TORREY PINES ROOM
Everyone

Speakers: Justin Renfro, Taylor Fields
Moderator: Mysty Rusk
Discover how alternative capital-such as crowdfunding can propel your business.

12:30 - 1:15 PM

JOYA MAIN PATIO

Lunch

Grab your gal pal, and network with other amazing founders and investors! Check out the Ecosystem Showcase while your at it!

Ecosystem Showcase

COOLEY ALL-PURPOSE ROOM 22

Everyone Open all day

1:15 - 2:00

AFTERNOON BREAKOUTS

Diversity in the Board Room
JOYA CONFERENCE WEST
Everyone

Speakers: Kim Davis, Carlos Ramirez, Latia Vaughan
Moderator: Bridgette Smith
This panel brings together a distinguished group of industry leaders and experts to discuss the critical role of diversity and inclusion at the highest levels of decision-making.

What Investors Look for in Startup IP
MIDWAY ROOM
Founders

Speakers: Maria Stout
Learn from an experienced IP attorney about the key aspects that investors evaluate when assessing a startup's IP portfolio, and how it can influence funding decisions.

The Unconventional CEO: Discover Your Unique Superpower
OLD TOWN ROOM
Investors

Speakers: Ruby Taylor
Drawing from her riveting journey, where she emerged from a net worth of -\$15,000 to a flourishing \$500,000 in just 8.5 years, This isn't merely a tale of financial success; it's a testament to harnessing one's unique strengths and rewriting success narratives against all odds.

From Pitch To Paid: How to Craft Your Messaging and Deck to Secure Investor Interest
TORREY PINES ROOM
Founders

Speakers: Misti Cain
Come learn what the #1 thing is that startups who are able to consistently secure Angel and VC investments have in common. You'll also learn about the 3 T's that automatically increase investor interest. Walk away with instantly actionable tips to improve your pitch deck and presentation.

2:00 - 2:15 PM

Break

2:15 - 2:45 PM

JOYA CONFERENCE WEST

Closing Remarks

Driving Change for Female Entrepreneurs in Venture Capital
Speaker: Nicola Corzine, Executive Director Nasdaq Entrepreneurial Center

Keynote

3:00 - 4:30 PM

JOYA & COOLEY PATIO

The WVS Happy Hour

Time to party with your new BFFs (Best Female Founder/Funder Friends) and connect with Ecosystem Showcase exhibitors



7:45 - 8:30 AM

JOYA ENTRYWAY & MAIN PATIO

But First, Coffee & Check-in

Kickoff WVS with coffee and meet other badass women who are ready to change the world



8:30 - 9:15 AM

JOYA CONFERENCE WEST

Morning Keynote

Kickoff and Intro by Kara Smith

Morning Keynote Conversation - Funding Forward: Empowering Female Founders and Investors in the Capital Journey
Elizabeth Gore, President + Co-Founder of Hello Alice

Keynote

9:15 - 9:30 AM

Break

9:30 - 11:00 AM

JOYA CONFERENCE WEST

WFP 2023 Recap + Finals



11:00 - 11:15 AM

Break

11:15 - 12:00

MORNING BREAKOUTS

Diversity Isn't Niche: Why the Capital Flywheel Needs Flexing

JOYA CONFERENCE WEST
Everyone

Speakers: Laura Plunkett, Kelly O'Connell, Naseem Sayani, Lisa Song Sutton
Moderator: Debbie Chen

The importance of diversity and inclusivity in the investment landscape and explore how unleashing the capital flywheel for women-led ventures can drive growth and innovation.

Dare to Evolve: Navigating The Future and OWNING IT

MIDWAY ROOM
Investors

Speakers: Latia Vaughan

We will discuss changes that are taking shape in the near future that will impact our lives and the way we do business, forever.

Retail Smarter: The Road to Retail and What Founders and Investors Need to Know

OLD TOWN ROOM
Everyone

Speakers: Angie Echele

Big retail is both high-risk and high-reward. This interactive workshop will help you prepare to win with America's largest retailers.

Thriving Minds: Mental Wellness in the Startup Ecosystem for the Women's Venture Summit

TORREY PINES ROOM
Founders

Speakers: Navy McKee, Adesola Akindele, Valeria Rivera
Moderator: Julius Alejandro

Through shared experiences, expert insights, and evidence-based approaches, we seek to raise awareness and destigmatize mental health challenges.

12:00 - 12:45 PM

JOYA MAIN PATIO

Lunch

Grab your gal pal, and network with other amazing founders and investors! Check out the Ecosystem Showcase while your at it!

Ecosystem Showcase
COOLEY ALL-PURPOSE ROOM 22
Everyone Open all day

12:45 - 1:30

WORKSHOPS

Interactive Due Diligence

JOYA CONFERENCE WEST
Everyone
12:45 - 1:45 PM

Speakers: Silvia Mah

An engaging and interactive experience as we equip you with the skills and knowledge needed to navigate funding opportunities with confidence.

Powerful Women Investing in Women

MIDWAY ROOM
Investors

Speakers: Michele Colucci, Laurel Mintz, Azin Radsan van Alebeek
Moderator: Darya Allen-Attar

Highlighting the potential of female-led ventures, the benefits of women investors backing female founders, and strategies to foster a thriving ecosystem of women-led innovation.

Beyond Competition: Cultivating Collaborative Success in Entrepreneurial Ecosystem Building and Startup Funding

OLD TOWN ROOM
Founders

Speakers: Jennifer McGrail, Anita Ly, Susan Moring
Moderator: Kristin Garcia

How women can harness collaborative strategies over traditional competition to fuel startup funding and empower an entire ecosystem.

Roadmap to Revenue: Building a Winning Tech Product

TORREY PINES ROOM
Founders

Speakers: Kristin Slink

Join us for this insightful session to gain a comprehensive understanding of the intricate journey involved in transforming a tech product idea into a revenue-generating success story.

1:30 - 1:45 PM

Break

1:45 - 2:30

AFTERNOON BREAKOUTS

Leveraging your conSTELLATION

JOYA CONFERENCE WEST
Everyone

Speakers: Lael Berry, Elizabeth Arnold, Patty Berg, Devon Keakulina DeAngelo
Moderator: Flossie Hall

Discover how being part of a supportive community can boost your confidence, provide valuable insights, and open doors to funding opportunities and business growth.

Advisory Team Tips & Tricks: Getting the Right Outside Advisors on Board

MIDWAY ROOM
Investors

Speakers: Jenny Hill Bratt, Melanie Levy, Cyndi Fuller
Moderator: Stephen LaFata

The importance of building a strong and diverse advisory team to support female founders on their entrepreneurial journey.

2 Be or Not 2 Be... 2% of Venture Funding Going to Female Founders is BS

OLD TOWN ROOM
Founders

Speakers: Jennifer Henderson, Allison Seabeck

We confront the alarming reality of only 2% of venture funding going to female founders, and together, we forge a path towards a more equitable and inclusive funding landscape.

Introducing Ecosystem 2: A New Way to Think About Raising Capital

TORREY PINES ROOM
Founders

Speakers: Allison Long Petine, Vidya Dinamani

In this visionary session, we challenge traditional funding paradigms and introduce an approach to capital raising that fosters collaboration, empowerment, and sustainable growth for women-led ventures

2:30 - 2:45 PM

Break

2:45 - 3:00 PM

JOYA

Paddle Raise

Auction

3:00 - 3:30 PM

JOYA

Closing Keynote

Speaker: Silvia Mah

Keynote

3:30 - 3:40 PM

JOYA

WFP Winner Announced

Sponsored by Holland + Knight and She Invests!

3:40 - 3:45 PM

JOYA

Wrap-Up

Can't wait to do this all over again next year! Buy your tickers for 2024!

3:45 - 5:00 PM

JOYA & COOLEY PATIO

The WVS After Party

Time to party with your new BFFs (Best Female Founder/Funder Friends) and connect with Ecosystem Showcase exhibitors.



BOARDROOM	FISH BOWL	CABANAS
<p>SBDC Mentoring</p> <p>11:00 AM - 3:00 PM</p> <p>1:1 MENTORING 11:00 AM - 12:00 PM</p> <p>WORKSHOP: WBENC CERTIFICATION 12:00 PM - 12:45 PM</p> <p>1:1 MENTORING 12:45 PM - 3:00 PM</p>	<p>Community Partner Meet & Greet</p> <p>11:00 AM - 3:00 PM</p>	<p>UBS AD ASTRA TEKOS</p> <p>12:00 PM - 5:00 PM</p>